

Lubbock Region Transfer of Wealth Opportunity Preliminary Findings

08.19.14

Findings

The following are the Center's preliminary Transfer of Wealth Opportunity findings for the 15 county Lubbock Texas Region:

- 2010 Household Current Net Worth = \$26.07 billion
- 10-Year TOW Opportunity = \$7.38 billion
- 5% Capture Goal = \$369 million – Annual Payout = \$18.45 Million
- 50-Year TOW Opportunity = \$68.21 billion
- 5% Capture Goal = \$3.4 billion – Annual Payout = \$171 million

Lubbock Region's 2010 Net Worth and Transfer of Wealth Opportunity (Updated: 4/17/2014)

County	2010 Net Worth		10-Year (2011-2020) Transfer of Wealth				50-Year (2011-2060) Transfer of Wealth			
	Value (Bil)	PHH	Value (Bil)	PHH	5% Capture (Mil)	5% Payout (Mil)	Value (Bil)	PHH	5% Capture (Mil)	5% Payout (Mil)
Bailey	\$0.34	\$139,363	\$0.13	\$51,547	\$6.36	\$0.32	\$1.19	\$480,843	\$59.34	\$2.97
Cochran	\$0.21	\$189,254	\$0.09	\$84,288	\$4.69	\$0.23	\$0.87	\$783,457	\$43.60	\$2.18
Crosby	\$0.32	\$144,327	\$0.10	\$45,298	\$5.07	\$0.25	\$0.81	\$364,222	\$40.74	\$2.04
Dickens	\$0.18	\$198,744	\$0.08	\$85,895	\$3.99	\$0.20	\$0.68	\$732,843	\$34.08	\$1.70
Floyd	\$0.46	\$193,330	\$0.18	\$73,223	\$8.79	\$0.44	\$1.36	\$564,724	\$67.82	\$3.39
Garza	\$0.22	\$131,690	\$0.09	\$55,401	\$4.63	\$0.23	\$1.18	\$703,827	\$58.80	\$2.94
Hale	\$1.60	\$134,783	\$0.58	\$49,074	\$29.07	\$1.45	\$5.35	\$452,013	\$267.73	\$13.39
Hockley	\$1.49	\$180,249	\$0.45	\$54,891	\$22.62	\$1.13	\$4.09	\$496,456	\$204.59	\$10.23
King	\$0.02	\$144,972	\$0.01	\$72,255	\$0.41	\$0.02	\$0.10	\$851,185	\$4.81	\$0.24
Lamb	\$0.89	\$175,300	\$0.33	\$65,601	\$16.67	\$0.83	\$2.60	\$512,538	\$130.21	\$6.51
Lubbock	\$18.48	\$174,736	\$4.68	\$44,238	\$233.98	\$11.70	\$44.34	\$419,124	\$2,216.77	\$110.84
Lynn	\$0.51	\$225,647	\$0.18	\$81,530	\$9.16	\$0.46	\$1.54	\$684,293	\$76.85	\$3.84
Motley	\$0.13	\$235,863	\$0.06	\$114,125	\$3.09	\$0.15	\$0.40	\$731,108	\$19.81	\$0.99
Terry	\$0.76	\$179,772	\$0.27	\$64,644	\$13.58	\$0.68	\$2.21	\$526,700	\$110.61	\$5.53
Yoakum	\$0.46	\$175,916	\$0.14	\$52,212	\$6.90	\$0.34	\$1.49	\$564,413	\$74.59	\$3.73
Region	\$26.07	\$172,092	\$7.38	\$48,707	\$369.00	\$18.45	\$68.21	\$450,165	\$3,410.34	\$170.52
U.S.		\$234,700		\$51,500				\$628,100		

Bil – Billions – PHH = Per Household Values – Mil = Millions